



Event Registration

Register now to compete in the **Putts for Paws Golf Tournament.**

Format: Four Player Scramble.

\$125.00 - Individual Golfers.

\$400.00—Foursome

In order to receive the discount rate, you must enter a complete team of 4 players.

Complete the form below and mail with a check payable to "Putts for Paws" or register online with a credit card at www.rowlett.com/puttsforpaws

Name: _____

Phone: _____

Email: _____

Please list other players in your foursome. Individual Player? No worries! We'll pair you up with other golfers to complete a team.

Player 2: _____

Player 3: _____

Player 4: _____

I'm unable to attend the tournament but would like to make a donation in the amount of _____. Check enclosed. Credit card donation, please see website.

Mail to: Putts for Paws
4402 Industrial Street
Rowlett, Texas 75088

*Fees include: 18 holes of golf.
Golf Cart (two per foursome).
Use of driving range and putting green.
Tournament gift bag full of fabulous gifts.
Lunch will be provided.
Hole in one prize.
Longest drive contest.
Closest to the pin contest.
Longest putt made contest.
Tournament winner prizes.
Raffle prizes and more.*



Gold Sponsorship Level \$1500.00

Gold sponsorship includes one team of four players. Company banners placed out at the Tee Box and Green of your choice. Selective placement of banners will be on a first come first served basis. Company name/logo will be added to all promotional material and you will be recognized during Awards Ceremony.

Silver Sponsorship Level \$1000.00

Silver sponsorship includes one team of four players. Company banners placed out at Tee Box and Green. Company name/logo will be added to all promotional material and you will be recognized during Awards Ceremony.

Bronze Sponsorship Level \$500.00

Bronze sponsorship includes one a banner placed out at Tee Box or Green, Company name/logo added to all promotional material and you will be recognized during Awards Ceremony.

Sponsorship Registration

Name: _____

Company: _____

Address: _____

City, St., Zip: _____

Email: _____

Phone: _____

Schedule of Events

Thursday, October 17, 2013.

11:00am - Player Check-in. Driving Range open.

11:45am - Welcome / Review of Tournament Rules.

12:00pm - Shotgun Start.

5:00pm - Entrée and beverage served at Awards Ceremony, immediately following the end of play.

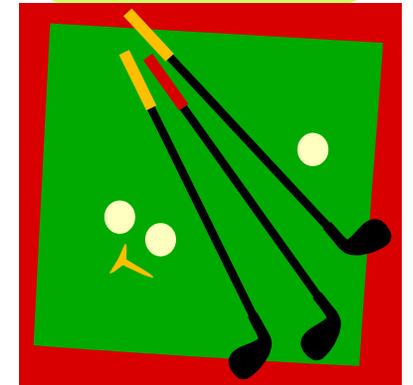


Waterview Golf Club
9509 Waterview
Parkway
Rowlett Texas 75089
(972)412-0795



Putts for Paws Golf Tournament

October 17, 2013
Waterview Golf Club



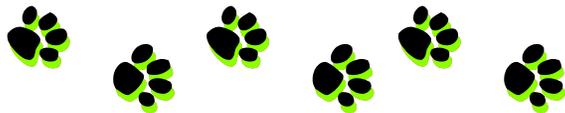
Proceeds benefiting the
Rowlett Animal Shelter

4402 Industrial Street
Rowlett, Texas 75088

972-412-6219



Finding innovative ways to improve placement rates



In 2009, Rowlett Animal Services went under the direction of the Rowlett Police Department. City Management wanted to improve the placement rate of impounded animals and created an adoption work plan in order to achieve this goal. When the work plan was put into place, they had a placement rate of 62.4%. During that first year, they conducted three adoption events and started utilizing the Petfinder Webpage to advertise the adoptable animals. They also partnered with the humane organization “Friends of Rowlett Animals” to help out during the adoption events. With the start of each of the budget years that followed, they continued to build on the successes they had at each adoption event and looked for new and innovative ways to find homes for the many impounded animals each year. Improvements were made to the Petfinder Webpage by having professional photographers volunteer their time to take high quality picture of the animals. These pictures were used in the marketing of the animals on the webpage.



Facebook and Craigslist

In finding and implementing new marketing strategies, and with volunteer help from “Friends of Rowlett Animals,” Animal Shelter Staff started using media outlets like “Petfinder”, “Facebook” and “Craigslist” for advertising adoptable pets. With the popularity of these media sites ever increasing, this has opened up a new venue for the placement of animals.



Out of State adoptions

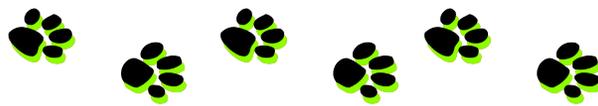
As Animal Control Staff invest their time and efforts in placing adoptable animals on these various websites, they have had a great return on their investments. With the help of “Friends of Rowlett Animals” they have placed dogs in homes in California, North Carolina, Missouri and other places outside the Metroplex.

Offsite Adoptions and Low Cost Vaccination Clinics

A goal of the work plan for this year was to start conducting offsite adoptions. Once again, working with the volunteers from “Friends of Rowlett Animals,” we have recently been able to go offsite and conduct adoption events at our local Petsmart. The Animal Service Division also continues to host low cost vaccination clinics and will have held four microchip clinics this budget year.

Placement Rate Hits High

The Rowlett Animal Services Division had been able to maintain 92.1% or better placement rate throughout the year and achieved a high of 94.5% in October.



Raising Funds to Build an Adoption Pavilion and Exercise Runs



The Rowlett Animal Services Division is seeking funds for the construction of outdoor kennel runs that have concrete floors that can be cleaned and sanitized as well as prevent accidental escapes. The outdoor kennels will be designed with a roof that will provide protection from the elements when the dogs are outside exercising and prevent them from climbing over the tops of the kennels. By providing these exercise runs, the dogs will be able to get some much needed exercise which will help in their disposition.

The Animal Services Division is also seeking funds that will be used to make improvements to the meet and greet area which will include enlarging the size of the area and adding a cement floor that will make cleaning and sanitizing possible, replacing the existing wooden fence with chain link, and adding a roof covering that will provide shade during the summer as well as protection from rain. Providing funds to improve this area will allow a prospective adopter to have an opportunity to interact with the dog in a safe and secure environment.

The estimated cost of the total project is \$35,000.00.

