

Mayor ~ Todd Gottel
Mayor Pro Tem ~ Michael Gallops
Deputy Mayor Pro
Tem ~ Tammy Dana-Bashian

City Council ~
Robbert van Bloemendaal
Carl Pankratz
Debby Bobbitt
Rick Sheffield



City Manager ~ Brian Funderburk

*A unique community where families
enjoy life and feel at home*

ECONOMIC DEVELOPMENT ADVISORY BOARD AGENDA

Tuesday, December 15, 2015 ~ 9:30 a.m.

Rowlett Chamber Building
4418 Main Street, Rowlett, Texas 75088

City of Rowlett Economic Development Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at 972-412-6115 or write 4000 Main Street, Rowlett, Texas, 75088, at least 48 hours in advance of the meeting.

1. Call to Order.
2. Consider approving the minutes from the October 20, 2015 and November 17, 2015 meetings.
3. Update with La Terra on Downtown Entrance Monument project.
4. Discussion with Jason Claunch of Catalyst Commercial on targeted marketing campaign.
5. Discussion on Joint Work Session with City Council.
6. Discuss Board Strategy for 2016.
7. Discussion on proposal by Avalanche Consulting for North Shore Target Industry & Business Recruitment Strategy.
8. Public Announcement. Members of the Board and/or staff may make announcements of local civic events. No member of the board or commission may discuss nor take any action with regard to the announcements.
9. Members of the board may request topics for future agenda meetings. No member of the board or commission may discuss any of the requested subjects until such matter has been properly placed on a posted agenda.
10. Adjournment.

A handwritten signature in blue ink, appearing to read "Jim Grabenhorst".

Jim Grabenhorst, Economic Development Director