

City of Rowlett
Economic Development Advisory Board

Wednesday, June 27, 2012

9:00 A.M.

City Hall Conference Room 4000 Main Street, Rowlett, Texas 75088

Meeting Minutes

1. CALL TO ORDER

Doug Phillips called to order the Rowlett Economic Development Advisory board at 9:03 am on June 27, 2012 at the City Hall Conference Room at 4000 Main Street, Rowlett, Texas. In attendance: Tammy Dana-Bashian, Doug Phillips, Diane Lemmons, Ron Miller, John Spor Larry Glick and Jim Grabenhorst.

2. CONSIDER APPROVING THE MINUTES FROM THE MARCH 1, 2012 MEETING:

A motion was made by John Spor and seconded by Tammy Dana-Bashian to approve the minutes from the March 1, 2012 meeting. Motion carried.

3. RECEIVE CITY UPDATE

Doug Phillips and Jim Grabenhorst provided the City update. They discussed the upcoming Fireworks on Main event on July 4 from 5-10pm; Stage 2 Water Restrictions currently in place and a question was raised about the confirmed report of West Nile virus in a mosquito in Rowlett. Doug commented that Dallas County would be spraying that area in the near future.

4. RECEIVE CHAMBER UPDATE

Diane Lemmons, Chamber President, announced several upcoming Chamber events, including the July 19th Texas Holdem' fundraiser at Bowl-a-Rama, Sept. 20th Chamber Golf Tournament at Waterview; October 25th Taste & Trade event at Rowlett High School and the December 7th Stampede. She announced that two Board members had recently resigned and that the Rowlett Chamber Foundation has received its 501(c) 3

designation and a five member Board has been established to oversee its operation. The Rowlett Chamber Foundation will focus on the Young Entrepreneur Academy (YEA) and develop a grant program to assist local businesses. Garland ISD is the primary funding source presently with the Foundation having approximately \$120K to start its programs with the hope to encourage corporate donations and grants to further the mission of the Foundation.

5. RECEIVE DIRECTOR'S UPDATE

Jim Grabenhorst, Director of Economic Development, provided the Board with an update on the Economic Development activities for the first half of the current fiscal year (October 2011-March 2012). He presented a report on the Retail Demand Analysis within the City which identifies select retail categories and the current retail spending within the City compared to actual demand. He then discussed the upcoming schedule of Realize Rowlett 2020 Phase II public meetings and updated the Board on the most recent round of public meeting that occurred on June 23 & 25th. Some discussion occurred relative to each of the opportunity areas comments and feedback from the recent public input meetings and specifically regarding downtown and DART. Jim then gave the Board an overview on the North Central Texas Council of Government (NCTCOG) Downtown Sustainability Grant.

6. RECEIVE GISD UPDATE

Larry Glick, GISD representative, informed the Board that there is an opening on the GISD Board due to a member's resignation and that no decision has been made as of yet on whether that Board position will be filled or remain vacant. He then gave an update on the Rowlett High School expansion construction and indicated that the project will be ongoing through the summer of 2013. Larry discussed the recent personnel changes at the administrative level of several local area schools. He then discussed GISD's budget for the upcoming fiscal year indicated that the district's bond rating remains a triple A and that the district has begun discussions about a bond election in the near future.

7. FALL FORUM DISCUSSION AND PLANNING

Discussion was had regarding the planning for the fall forum. A luncheon at the Rowlett Community Center (RCC) with a panel discussion in late October or early November was planned targeting the brokerage and development community, bankers and investors. The panel will focus on the Realize Rowlett 2020 Phase II

APPROVED

serve as the Interim Superintendent beginning Jan. 1, 2013. Larry then discussed the current financial condition of the district and the various facility improvements going on district wide. Larry indicated that the District is currently discussing a Bond Issuance that may occur in May or November 2013.

8. FORUM DISCUSSION AND PLANNING

Jim indicated that he is having discussions with the Texas Chapter of the International Conference of Shopping Centers (ICSC) about the possibility of doing an educational session for the brokerage community on RR2020 adoption in Rowlett. Jim will provide additional information via email or at the next Board meeting. Due to time constraints of the Chamber Luncheon, this item will be one of the first topics at the next meeting.

9. PUBLIC ANNOUNCEMENT

Jim reminded the Board about the upcoming City Boards & Commissions Volunteer Banquet on December 6th at the RCC and Larry asked the Board to provide community input at the December 10th GISD meeting on the Superintendent search.

10. TOPICS FOR FUTURE AGENDA MEETINGS

Have the Chamber of Commerce provide an update on the Chamber Foundation and additional discussion on the RR2020 plans.

11. ADJOURNMENT:

The meeting adjourned at 11:15 A.M.



Doug Phillips, Chairman



Jim Grabenhorst, Assigned City Staff

4.29.13

Date Approved