



Official Minutes of the Rowlett Arts and Humanities Commission

Date: Tuesday, February 12, 2013

Location: Library Conference Room, 3900 Main Street

- 1) Meeting called to order by Chair Hugo Martinez at 6:30 p.m. and determined a quorum was present.
 - *Members present: Hugo Martinez, Jerry Barshop, Jerry Hickman, LaQueata Brown, Aimee Lanier, Brian Hokanson and Steve Sauerwein*
 - *Members absent: Veena Valiaveedu and Mary Drayer*
 - *Staff present: Councilman Carl Pankratz; Kathy Freiheit, Director of Library Services and Brenda Kennedy, Senior Administrative Assistant.*

- 2) Consider approving minutes from the regular meeting on January 8, 2013.
 - *Motion made by Jerry Barshop to accept the January 8, 2013 meeting minutes as presented; Jerry Hickman seconded the motion. Motion passed unanimously.*

- 3) Review budget overview from prior month.
 - *Year-to-date expenditures \$472.04; project timeline reviewed.*

- 4) Receive Cultural Art Grant Sub-Committee recommendation on awarding Cultural Art Grants for FY2013.
 - *Hugo Martinez addressed concerns of awarding grants to schools. Schools receive a budget annually and have booster clubs to compliment school's budget.*
 - *If Commission awards Cultural Art Grants to schools, this would lower grant amounts awarded in the future to promote the arts in Rowlett.*
 - *Kathy Freiheit noted that the Commission does award Arts in Education grants to schools annually. If the Commission is moving to exclude schools from Cultural Grants, the criteria needs to be clear; set the standard who can apply. Hugo proposed to shift funds in FY2014 to increase the amounts for Arts in Education grants.*
 - *Sub-Committee members Steve Sauerwein and Aimee Lanier reported four grant applications were received. Recommendations from Sub-Committee:*
 - *\$325 to Rowlett High School Art Department*
 - *\$475 to Artists Round Texas*
 - *\$500 to Lakeshore Symphonic Winds*
 - *\$700 to Rowlett Community Chorale*

- 5) Review, discuss and take possible action on the recommendations to award Cultural Art Grants for FY2013.
 - *Steve Sauerwein made a motion to accept the recommendations of the Cultural Art Grants Sub-Committee to award grants as follows: \$325 to Rowlett High School Art Department, \$475 to Artists Round Texas, \$500 to Lakeshore Symphonic Winds and \$700 to Rowlett Community Chorale. Motion seconded by Jerry Hickman. Motion passed with six votes cast to approve with one abstention (Hugo Martinez).*

- 6) Discuss expanded Cultural Art Grant opportunities.
 - *Discussed in item 4.*

- 7) Receive update on DART Art Project.
- *Kathy gave an update on DART Art Project; a letter was sent January 31st. Dawn Dorman at DART confirmed receipt of the letter and will keep in touch regarding the progress of request.*
- 8) Update from Hugo Martinez on meeting with Texas A & M Commerce Dean of Art.
- *Councilman Pankratz contacted local colleges and Texas A & M - Commerce Dean of Art who offered to judge Young Artist Exhibit as well as Writing and Photography contests (at no charge).*
 - *For the Young Artists Exhibit, the Dean will select ten entries and invite them to attend a Saturday workshop at the college presented by the Art Department (details to follow).*
 - *Kathy Freiheit asked about obtaining parental permission for students to attend, Hugo Martinez plans to use a Garland Independent School District form.*
 - *Photos of winning artwork will be emailed to Hugo; he will forward photos to the Dean. Question asked about the Dean's qualifications as an art judge; Councilman Parkratz will ask the Dean to provide his resume.*
- 9) Update from standing committees:
- **Writing Contest**
--Mary was absent, but she sent the Writing Contest information flyer to be given to Commission; Brenda will have flyer posted to City's website and forward info to Denise Perrin, Community Relations Manager and info has been forwarded to LaQueata Brown, publicity sub-committee. Mary plans to send information to schools the week of Spring Break in March.
 - **Photography Contest**
--Mary was absent, Hugo asked members to be thinking of a theme for 2013 contest.
 - **Young Artist Exhibit**
*--Exhibit was a success, received 152 entries from 10 schools; Rockwall High School did not enter Exhibit this year, possibly because of conflicting schedules.
--Reception planned for winners and families prior to the City Council presentation on Tuesday, February 19th at 6:30 p.m.*
 - **Arts in Education**
--Veena was absent. Hugo indicated publicity for grants should be sent out next month.
 - **Publicity**
*--LaQueata gave a publicity update for the Writing Contest. She has sent info to: City of Rowlett, Neighbors Go, Dallas Morning News, Lakeshore Times and Blue Ribbon.
--After the Council presentation on February 19th, she will send out info announcing Young Artists Exhibit winners.*
 - **Cultural art center**
*--Sub-committee member Brian Hokanson gave an update on the January 17th meeting.
--Project plan not ready for discussion yet.
--Brian Funderburk, Assistant City Manager and Erin Jones, Planning Director, will be invited to attend the March Arts & Humanities Commission meeting to provide an update on economic and budget expectations in FY2015.
--Councilman Pankratz said FY2015 will be a difficult time and the next bond election will contain bare necessities.
--Hugo Martinez asked for the Commission to make Cultural art center their main focus; indicated center would need 1,200 seats.
--Jerry Barshop questioned how to determine the market; how to determine the number of seats; can the City afford to build a facility and then support it?*

--Brian Hokanson suggested trying for private funds (local companies suggested: D. R. Horton, LakePointe Hospital, Inwood Bank and other large companies in Rowlett); also see if there is any interest in naming rights.

--A Cultural Arts Center interest survey created by Sub-Committee was reviewed.

12) Public Announcements.

- No announcements.

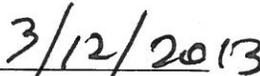
13) Future topics.

- Call to order
- Consider approving minutes of the previous meeting
- Economic and budget concerns for FY2015
- Review budget overview from prior month
- Receive update on DART Art project
- Receive updates and take possible action from standing committees:
 - Writing Contest
 - Photography Contest
 - Young Artists Exhibit
 - Arts in Education grants
 - Publicity
 - Cultural arts center
- Public announcements
- Future topics
- Adjournment

10) Meeting adjourned at 7:48 p.m.

Approved by the Rowlett Arts and Humanities Commission:

Signature 


Date