



**GOLF ADVISORY BOARD
CITY OF ROWLETT, TEXAS**

MINUTES

Tuesday, September 1, 2009 * 8:00 a.m.

**City Hall Conference Room
4000 Main Street
Rowlett, Texas**

PRESENT: Larry Glick, Brad Marshall, Geoffrey Nichols, Vincent Leal, Ronnie Howell, Mark Garcia, Steve Ritchey

STAFF: Dan Haag, Waterview Golf Course General Manager; Dan Boley, Waterivew Superintendent; Katie Corder, Assistant City Manager; Dianne Zachary, Sr. Administrative Assistant;

1. The meeting was called to order at 8:04 am by the Chair.
2. A quorum was present.
3. The minutes of the August 4, 2009 meeting were unanimously approved with two changes after a motion by Geoff Nichols that was seconded by Ronnie Howell.
4. A golf story about a father/son visit to the historic Firestone Golf Course.

Larry Glick & 12-year-old son attended world golf championship in Akron at Firestone, one of the most famous golf courses in the world. Tiger Woods was there. He related the experience to the Board.

5. Discuss golf course conditions.

Mark found the course is in great condition. The rough is just high enough to lose your ball. It creates a challenge just enough to penalize without affecting flow of play. The practice course has a problem on the back right part of hole # 2.

George Harris and Vincent Leal played last week, and it was in good shape then and even better this morning. Vince appreciates the irrigation repair done by Dan Boley. # 6 & #7 still have pond issues, but for the most part it does appear to be in good shape.

Brad Marshall has been in the sand traps lately, and they are just great to get out of and can be penal. The rough is penal on back side of #3. The course does not appear to be draining well.

Dan Boley reported that sand will be added to the bunkers when more areas need it in order to justify spending money.

The practice tee #1 is blocked by trees. Larry Glick suggested shaving the left side of the 14th green in front of the bunker down to the drainage area.

6. Discuss condition and overall rating of courses played other than Waterview.
 - Steve played Woodbridge, and their bunkers are terrible.

- Mark shared comments from people who told him they preferred Waterview greens over other courses.
- Larry Glick was told by other players the snack bar was closed on a Tuesday and Wednesday between 7:00 am -7pm at various times. Dan Haag advised the board the snack bar is not closed during those times. One player reported going into the snack bar on Sunday and waited over 10 minutes. A bell should be available to alert staff that there is someone waiting.
- The cart girls have been directed to wait until play is finished before asking if they need anything, and that is a plus for players.
- Vince has played several local municipal courses in the last few weeks. Waterview is doing an okay job and is competitive. Sherrill Park delivers good efficient rounds, a nice course in good condition with good service. He played Indian Creek in Carrollton as well.
- The TV's for snack bar will be picked up after this meeting.
- Marketing email blasts are good, and more promo type things would be good.
- New Program: Mon-Thurs tee time after 10am you get cart fees and lunch for \$30.
- \$29 is a great deal at Waterview
- Waterview has a series of 10-12 tournaments during the year and has a club champion. Waterview golf association plays every Saturday for \$25-30/year Last Sunday there was a 4-man scramble. Steve likes being able to see what events are upcoming during the year.

7. Discuss the orphan areas.

- Geoff –The Dallas Arboretum will not be able to help plan the orphan areas, but Texas Master Gardeners are very interested and will send paperwork for Board to complete.
- Geoff talked to Joe Covington who is excited about participating, but doesn't have anything to donate at this time. He likes the idea of using knock-out roses and putting natural grasses there. He can make us a real deal on those.
- Katie explained the settlement agreement outlines what work needs to be completed and has not been closed out. The agreement should be complete in the next couple of months. Larry Glick asked if we have approval from American Golf and the city to begin this project, and Katie advised that we are in the information gathering stage at this time. There are still some native areas of the project that are still incomplete. Katie asked if the board would wait until those are complete, and to remember the donation policy.
- Dan Haag would like a definite plan to present to his company to get approval. Craig Kniffen will need to be involved as well. Larry would like for Dan Haag & Dan Boley to get approval before we get much farther in the process.
- If we get the approval from American Golf, Brad will speak with off-hours golf course staff to do the work.

8. Update on sign for practice bunker.

- Dan Haag is planning a player development program He has submitted lines for the signs and added more information since last month's meeting. A monthly range

program with unlimited range balls is available and players can get instruction every Saturday.

9. Discuss cleanup of retention ponds.

- Dan Haag advised the board that bids are in for cleaning ponds #6 & #7. Recommendations are from a company that specializes in creating healthy ponds. Three fountains will be in the pond on hole #7 with 5 circulators. One fountain will be in the pond on hole #6 with a low power circulator. Katie has had a number of complaints from citizens that live by the ponds on #6 & #7, and once we get the bids, the city and American Golf will determine what can be done. It would be nice to do another one #9 pond to help with algae and the smell of pond.
- Dan Haag will bring the bids to the October meeting.

10. Update on bond issues.

- Katie Corder reported the CIP budget was presented to council on August 24th and will be part of the budget package on September 15th. We considered the money we have left in CIP, projects that have been started, and staff's capacity for handling those projects that are going on at the same time as PGBT-190 work. We put together a 5-year CIP funded with available monies for the first 2 years. Council recommended we wait to have a bond election until November 2011 when the economy will hopefully be better.

11. Discuss number of tournaments scheduled in comparison to prior years.

- Dan Haag – we are at 150% from prior year and are getting back tournaments lost during construction. Tournaments that switch around year after year are coming back.
- August-4300 rounds; July – 4000 rounds; June – 4500 rounds; Sept & October should be even better.
- Dan Haag wants to provide a dining area where people can catch a game in high definition and have dinner, aside from playing golf.

12. Update on the marking of sprinkler heads and placing of boundary and hazard stakes.

- Dan Haag believes this will happen in December. Tribute did theirs last year for \$2500, and Waterview plans to have a company make the sprinkler heads with yardages on them.

13. Public Announcement. Members of the Board and/or staff may make announcements of local civic events. No member of the board or commission may discuss nor take any action with regard to the announcements.

- Katie – 1st review for PARD Director has taken place with over 100 applications received. Those applicants were narrowed down by HR, and hopefully we will have interviews by October.
- Open code issue on Craig Owens' house is not closed.
- Thursday the 24th will be the Allies Day Tournament to which developers, builders, and architects have been invited. A subcommittee headed by Ben White has planned a very

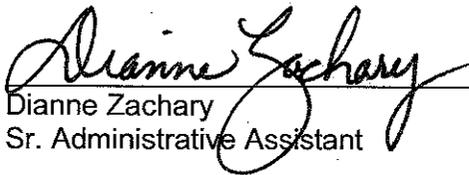
successful event. Kyoto's will provide dinner, Chic-fil-a will provide snacks in the morning. Signs advertising great reasons to do business in Rowlett. Prizes will be provided and everyone will get a nice golf umbrella and matching shirts from City of Rowlett. The keynote speaker will be former Mayor of Garland, Bob Day, who is a great speaker. Mayor Harper will speak.

The event will introduce the golfing community to all these folks; promote North Shore District, the DART station, and the Waterfront Entertainment District. This may be an annual event. The budget is around \$7000 from Economic Development budget money.

14. Members of the board may request topics for future agenda meetings. No member of the board or commission may discuss any of the requested subjects until such matter has been properly placed on a posted agenda.

- Dan Haag will bring the bid information to the October meeting on Ponds # 6 & #7.
- Update on traffic to Waterview and when the entire project will be completed. Katie
- Discuss where we think we should be positioned as a municipal course and should be still be "upper end" course. What level of service should we be?

15. Adjournment. 9:14 am.


Dianne Zachary
Sr. Administrative Assistant


Larry Glick
Chairman