



SENIOR ADVISORY BOARD

Monday, June 21st, 2010

City Hall Conference Room
4000 Main Street
Rowlett, TX

Present: Bobbie Jo Kelly, Clarence James, Jerome Grossie, Mavis Graham, Fred Cares, Bonnie Patterson
Guests: Larry Beckham, Gaylyn Beckham, Jimbo Jester, Charlene Gaines, Doc Patterson, Carole Phillips, Ben White
Staff: Jermel Stevenson, Parks and Recreation Director, Chase Chlebak, Interim Recreation Coordinator, Keshia Randle, Recreation Division Manager, Sebrena Smith, Senior Administrative Assistant

1. The Chair called the meeting to order at 10:05 a.m.
2. A quorum was present.
3. Minutes from May 17th were unanimously approved following a motion by Fred Cares and seconded by Mavis Graham.
4. Discussion of Senior Housing and Waterfront Development update given by Ben White, Director of Economic Development.
 - a. Developer has withdrawn his proposal on the Miller Rd. and Rowlett Rd. project and will continue to work with other senior housing developments. Ben answered questions from the board concerning the nature of this project.
 - b. Ben discussed with Board that currently there are no proposals for senior housing in Rowlett.
 - c. Bobbie Jo asked about the Hwy 66 and Scenic Drive location and if it would be a good proposed site for senior housing. Ben commented that this property is currently going through some financial difficulties and at this time in our economy it will be difficult to get financing from banks for this type of project.
 - d. Ben updated Board on the Waterfront Development and future plans.
 - e. Bobbie Jo asked Ben if Robertson Park would be a good fit for senior housing. Ben commented that Economic Development can't recommend any property for this purpose.
 - f. Ben also discussed the higher learning institutions taking interest in the North Shore district.
 - g. Ben gave an overview of the plans for business and other development at the Main Street, Waterview Development project.
5. Jermel Stevenson updated Board about Playful City application. The application is still under review and will give update at next meeting. Jermel also discussed the purpose behind Playful City and why this program is beneficial to the Rowlett Community.

6. Chase Chlebak, Interim Program Coordinator presented the Board with the Senior Survey results. Mr. Beckham and Mr. Overstreet created the survey and the Board appreciates all their hard work.
 - a. Board would like to see a survey inserted into the utility statements so each citizen of Rowlett has the opportunity to tell us their interests concerning senior activities.
 - b. Bobbie Jo commented that a survey was created last year to insert into the utility statement, however they were never put into the statements.
 - c. Bonnie visited several community centers and senior centers in the surrounding areas and commented that there are multiple programs going each day for seniors.
7. Bobbie Jo announced the schedule of fall computer classes for seniors. This schedule will be included in the fall edition of Lakeside Leisure magazine coming out around the first week in August.
8. Bobbie Jo updated the Board on the Genealogy classes being held at Rowlett Library. These classes will also be included in the Lakeside Leisure fall edition.
9. Bobbie Jo announced the appointments of the sub-committee for the enrichment and educational programs that the Senior Advisory Board would like to sponsor.
 - a. Thank you to Larry Beckham, Mavis Graham, Fred Cares, Charlene Gaines, and Carole Phillips for joining this sub-committee.
 - b. This sub-committee is formed to bring diversity to our senior programs by researching and reviewing other communities and their programs.
10. Discussion was lead by Bobbie Jo in regards to awarding certificates to the person/business that has been "senior friendly", during each quarter of the year.
 - a. Board was in agreement that this is a wonderful idea and it allows businesses to have publicity and those that volunteer their time to be recognized.
 - b. Thank you Larry Beckham for bringing forth this idea to the board. Clarence and Jerome will work together on the award certificates.
11. Keshia Randle updated the Board on the Senior budget.
 - a. Discussions led to implementing a sub-committee for the budget.
12. Public Announcement. Members of the Board and/or staff may make announcements of local civic events. No member of the board or commission may discuss nor take any action with regard to the announcements.
13. Members of the board may request topics for future agenda meetings. No member of the board or commission may discuss any of the requested subjects until such matter has been properly placed on a posted agenda.
14. Bonnie made a motion to adjourn that was seconded by Jerome. The vote was unanimous to adjourn at 11:30 a.m.


Bobbie Jo Kelly, Chair


Jermel Stevenson, Parks and Recreation Director